

AMENDMENTS TO THE CLAIMS

Please amend the claims as follows. The claims are in the format as required by 35 C.F.R. § 1.121.

1. (Currently Amended) A web site system comprising:  
a server; and  
two or more web sites operating on the server;  
wherein ~~one of the two or more web sites is a~~ operating on the server ~~comprise a first~~  
hierarchically organized pair of parent and ~~one of the child~~ web sites is a child of  
~~the parent; and~~  
wherein the parent ~~has web site~~ utilizes one or more assets ~~used in the presentation of~~  
the parent web site; and  
wherein the parent and child web sites are configured to share ~~each of the one or more~~  
assets of the parent web site using ~~one of a set of access modes consisting of~~  
including a first mode, a second mode, and a third mode;  
wherein in which the first mode, both the parent and child can web sites are able to  
utilize the an asset, but only the parent can web site is able to modify the asset;  
a;  
wherein in the second mode in which, both the parent and child can web sites are able  
to utilize the asset, and both the parent and child can modify the asset, and a;  
wherein in the third mode in which, both the parent can and the child web sites have  
equal rights to utilize and modify the asset, but wherein the child can web site is  
able to utilize the asset until the child web site attempts to modify the asset, at  
which time a copy of the asset is generated and, the child can utilize and modify  
web site is able to modify the copy of the asset, and the asset is no longer a  
single asset shared between the parent web site and the child web site; and  
wherein at least one of the one or more assets of the parent web site is shared between  
the parent and the child web sites in the third mode.
2. (Currently Amended) The web site system of claim 1, wherein ~~one of the two or more~~  
web sites operating on the server further comprise a second hierarchically organized pair of

parent and child web sites, wherein the child web site of the second hierarchically organized pair is a descendant of the child web site of the first hierarchically organized pair, and wherein the child web site of the first hierarchically organized pair and the descendant are configured to share one or more assets of the child web site of the first hierarchically organized pair using one or more of the first, second and third modes.

3. (Currently Amended) The web site system of claim 2, wherein if an asset shared between the child web site of the first hierarchically organized pair and the descendant is also shared between the parent and the child web sites of the first hierarchically organized pair, the asset is shared between the child web site of the first hierarchically organized pair and the descendant in a mode which is no less restrictive than the mode in which the asset is shared between the parent and the child web sites of the first hierarchically organized pair.

4. (Currently Amended) The web site system of claim 1, wherein the parent and the child web sites share a plurality of assets as a set.

5. (Currently Amended) The web site system of claim 1, wherein the parent and the child web sites share one or more assets individually.

6. (Currently Amended) The web site system of claim 1, wherein the parent web site has one or more assets which are not shared with the child web site.

7. (Currently Amended) The web site system of claim 1, wherein the child web site has one or more assets which are not shared with the parent web site.

8. (Currently Amended) The web site system of claim 1, wherein each web site of the two or more web sites operating on the server is operable to share assets only with direct descendants of the web site.

9.-16. (Cancelled).

17. (Currently Amended) A method at least partially performed by a computer program, the method comprising:

at a server computer connected to client computers over a network, selecting an asset of a first object, wherein the asset is used in the presentation of a web site operating on the server computer, wherein the web site comprises one or more web pages and a plurality of assets, wherein the plurality of assets comprises architectural assets and features of the web site, wherein the architectural assets of the web site comprise a channel, wherein the features of the web site comprise an image, and wherein the selected asset is one of the features of the web site or one of the architectural assets of the web site; and

sharing the selected asset with a second object, wherein the second object is a child of the first object in a hierarchical structure of a set of web sites, wherein the child is a child web site;

wherein sharing the selected asset comprises enabling the second object to utilize the selected asset until the second object attempts to modify the selected asset, making a copy of the selected asset when the second object attempts to modify the selected asset and thereafter disabling the second object's ability to utilize the selected asset and enabling the second object to modify and utilize the copy of the selected asset; and

presenting the child web site with the modified copy of the selected asset to the client computers over the network.

18. (Original) The method of claim 17 further comprising sharing a second asset of the first object with the second object, wherein sharing the second asset comprises enabling the first object to utilize and modify the second asset, enabling the second object to utilize the second asset and preventing the second object from modifying the second asset.

19. (Original) The method of claim 17 further comprising sharing a second asset of the first object with the second object, wherein sharing the second asset comprises enabling the first object and the second object to utilize and modify the second asset.

20. (Cancelled).
21. (Currently Amended) A computer readable storage medium containing instructions configured to cause a computer to perform the method comprising:  
at a server computer connected to client computers over a network, selecting two objects which have a hierarchical relationship wherein a first one of the objects is a parent of a second one of the objects;  
selecting one or more assets used in the presentation of ~~the~~ a web site of the first object; and  
sharing the selected assets of the first object with the second object, wherein each of the selected assets is shared between the first and the second objects using a mode chosen from a ~~group consisting of~~ set of access modes including:  
a first mode in which both the first and second objects can utilize the asset, but only the first object can modify the asset,  
a second mode in which both the first and second objects can utilize the asset, and both the first and second objects can modify the asset, and  
a third mode in which the first object can utilize and modify the asset, but wherein the second object can utilize the asset until the second object attempts to modify the asset, at which time a copy of the asset is generated and the second object can utilize and modify the copy of the asset;  
wherein at least one of the selected assets is shared between the first and the second objects in the third mode; and  
wherein the second object shares one or more selected assets with a third object which is a child of the second object, wherein the one or more selected assets are shared using one or more of the first, second and third modes.
22. (Currently Amended) The computer readable storage medium of claim 21, wherein if an asset shared between the first object and the second object is also shared between the second object and the third object, the asset is shared between the second object and the third object in a mode which is no less restrictive than the mode in which the asset is shared between the first object and the second object.

23. (Currently Amended) The computer readable storage medium of claim 21, wherein ~~the method further comprises~~ the first object and the second object ~~sharing~~ share a plurality of assets as a set.

24. (Currently Amended) The computer readable storage medium of claim 23, wherein the set comprises a class of assets.

25. (Currently Amended) The computer readable storage medium of claim 24, wherein the class of assets is a child of a base asset class.

26. (Currently Amended) The computer readable storage medium of claim 21, wherein ~~the method further comprises~~ the first object and the second object ~~sharing~~ share one or more assets individually.

27. (Currently Amended) The computer readable storage medium of claim 21, wherein ~~the method further comprises~~ the first object ~~utilizing~~ utilizes one or more assets which are not shared with the second object.

28. (Currently Amended) The computer readable storage medium of claim 21, wherein ~~the method further comprises~~ the second object ~~utilizing~~ utilizes one or more assets which are not shared with the first object.

29. (Currently Amended) The computer readable storage medium of claim 21, wherein ~~the method further comprises~~ each object ~~sharing~~ shares assets only with direct descendants of the object.

30. (Cancelled).